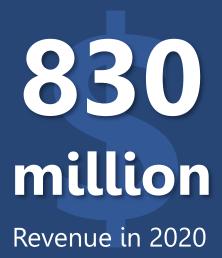




# **Rising With Solid Foundation**





In 5 years

International subsidiaries and branch offices

Intelligent manufacturing base

In preparation

Worldwide
product and solution coverage

### **Pioneering R&D Strength**

6 R&D centers

2 R&D institutes

3000+

Patents applied **Daily** new case

**Over 80%** 

Invention patent ratio

Over **50%** 

Employees in the R&D departments

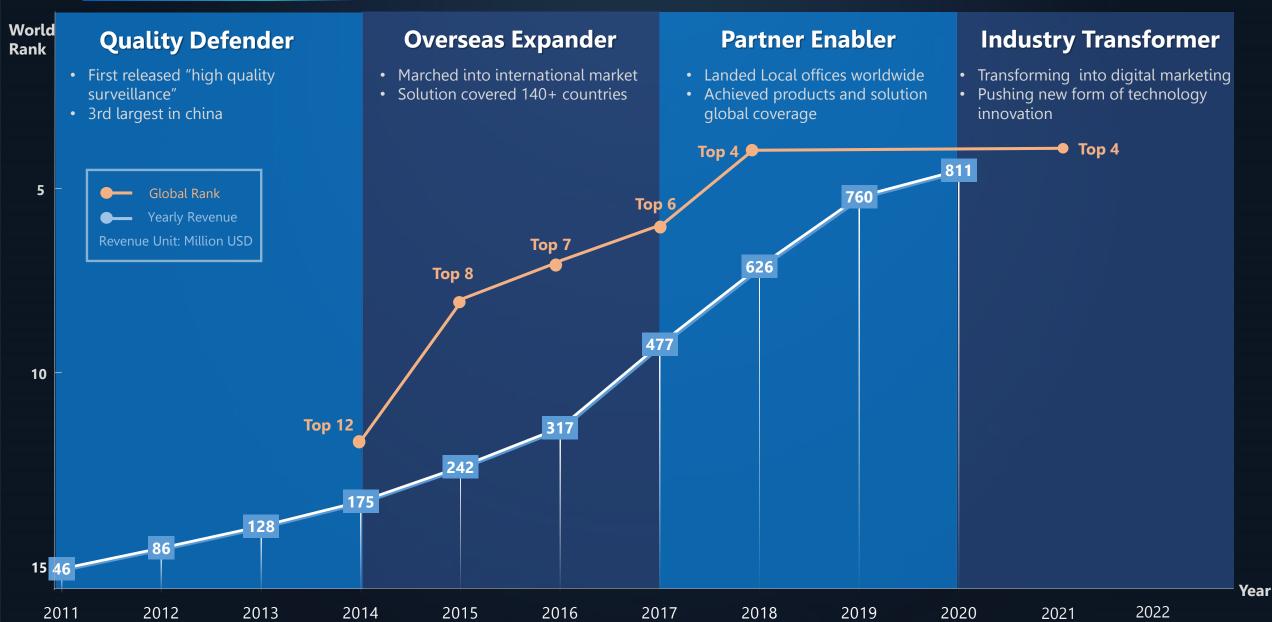
Over **10**%

Annual revenue invested in R&D



## **Top 4 Global Market Share**

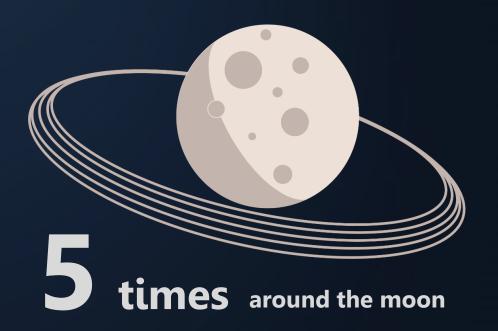
Omdia 2020 global intelligent video surveillance report (originally IHS report)



## All-nation Coverage with Professional Products



million equipment sold





## All-industry Coverage with Professional Solutions

#### **Smart City**

**1162** cases

Kathmandu, Nepal

CMC Souss - Massa, Morocco

Esmeraldas, Ecuador

Troyes, France

Ministry of Transportation, Indonesia

Gangnam District, Korea

Candon, Philippines

Alcaldía Benito Juárez, Mexico

Hangzhou, China

Beijing Olympic Winter Games, China

#### <u>Airport</u>

110+ cases

Cochin International Airport, India

Kiev International Airport, Ukraine

Jeju International Airport, South Korea

Sulaimaniyah International Airport, Iraq

Rajiv Gandhi International Airport, India

Tiruchirappalli International Airport,

Melbourne Airport, Australia

Istanbul New Airport, Turkey

Sulaimaniyah International Airport, Iraq

Changi Ferry Terminal, Singapore

Beijing International Airport, China

#### <u>Industrial park</u>

540+ large scale cases

J&T Warehouse, South East Asia

Stef Transport Logistics and Transport, France

Uniserve Logistics and Trade, UK

Toll Express Warehouse, Japan

DHL Warehouse, Canada

Prugio XI Construction Project, South Korea

Chryso Group Factory in Doha, Qatar

Superfront Factory, Israel

Samsung Electronics, Korea

The Burdur Solar Power Plant (GES), Turkey

Honda Motor Manufacture, Indonesia

EGAT Electricity Generating Authority of Thailand

#### Commercial

300+ landmark buildings

Żabka, chain convenience store, Poland

McDonald's in many countries

UNIQLO Chain Store, Korea

OPPO Stores , Indonesia

IKEA, Singapore & Kuwait

PTO Cyber Project, Philippines

Walmart, Mexico

Carrefour, France

Marina Mall, Kuwait

Dubai Carrefour Hypermarket, UAE

Más x menos, Colombia

99 Speedmart, Malaysia

Star City Casino, Sydney, Australia

Jewerly Center, Thailand

Bingo group, Egypt

#### Bank

50+ national & local banks

BANK BRI People's Bank of Indonesia, Jakarta

BANKY FOIBEN'I MADAGASIKARA (BFM) , Madagascar

The German Bank

Government Housing Bank, Thailand

BICEC Bank, Cameroon

Kuwait Bahrain International Exchange Company, Kuwait

Krungsri Bank, Government Housing Bank, Krungthai Bank, Thailand

> Agribank, SCB, HO CHI MINH, Vietnam

BNI bank, BANK BRI, Indonesia

Produbanco, Ecuador

The People's Bank Of China, China

#### Residential

2900+ cases

Barwa Affordable Housing, Qatar

Avida Towers Alabang Residential Project, Madrigal

Grafton Quarter Residential, UK

O Residencial Burle Marx Luxury,

Brazil

Incheon SK apartment, Korea

EON Apartments, Australia

Crowne Village & Holiday Inn Accommodation,Doha, Qatar

Suwon Prugio Apartment, Korea

Safir Hotels & Resorts, Kuwait

Hyundai Premium Campus, Korea

### Ground Transportation

900+cases

OBA Bulk Seaport, Amsterdam

Seaport, Israel

Gwangmyeong KTX Station, Korea

Kediri Traffic Monitoring, Indonesia

Cablebus, Mexico

300+ highways in China

160+ metro lines in China

#### **School**

660+ cases

Future School Program, UAE

Al-Amal International School, Yemen

Chulalongkorn University, Thailand

Universidad El Bosque, Bogota, Colombia

91 Primary Schools in Bangkok, Thailand

Tran Hung Dao High School, Vietnam

University of Buraimi, Oman Tsinghua University, China Beijing University, China 40+ universities in China



### **Awards & Credentials**



**German iF Design Award** 2013/ 2015/ 2016/ 2018/ 2019



**German Red Dot Design Award** 2020/ 2020



**Italian A' Design Award** 2018/ 2019



**German SecuTech Excellence Award**2018

# **Social Recognition**

Uniview donated Heat-tracking products to multiple countries to help fight against Covid-19, received social recognition.



Thailand, government representatives attended device donation



Malaysia, Ministry of Women, Family and Social Development



Japan, Ishikawa Prefectural Government



Panama, first lady attended device donation



Thanks letter from French Embassy in China







## **Vision: Unlimited New View**

### Mission:

Uniview, consider ourselves as a citizen of the world, endeavors to build a safer world based on professionalism and reliability, move forward with fortitude, so as to achieve innovation, prosperity and continuous progress.

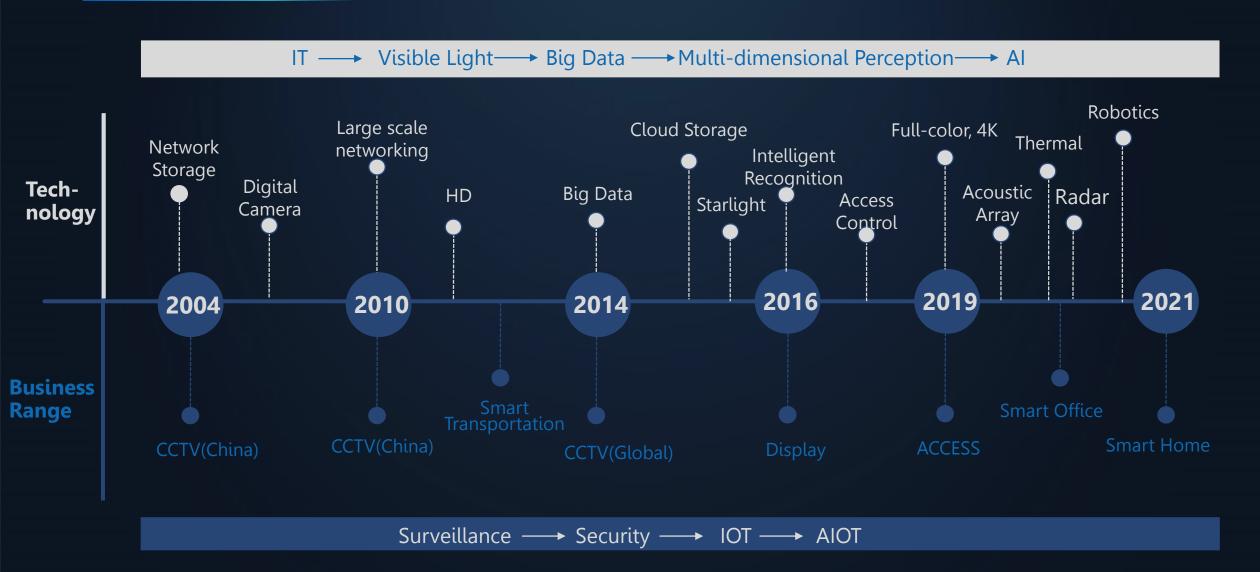
### Value:

Innovative & Pragmatic | Collaborative & Win-win | Simple & Equal | To Continuously Improve





### From IT to AloT 16 years of unlimited exploration



Technology trends: big data, cloud computing, IoT, AI

Product trends: wider product line, empower partner, enable better life



## **IPC & PTZ Family**

### 3 Series, 20+ Subseries, 250+ Products



PRIME

EASY

Pro series is the most powerful series for vertical market which contains products of panoramic, thermal, high frame rate and metadata













**Positioning System** 















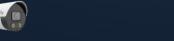
**Prime I Normal** 2/4/5/8MP LightHunter+Al



**Prime I Tri-Guard** 4/5/8MP Active deterrence



**Prime III ColorHunter** 4/5/8MP AI



**Prime III Project** 4/8MP VF F1.2+1/1.8 Sensor



**Prime I Fixed Big Bullet** 

2/4/5MP 80M IR

**Prime IV** 4MP VF F1.2+1/1.8 Sensor



**Prime I Mini Dome** 

2/4MP LightHunter + AI

4 Inch PTZ Series 4MP LightHunter + Al







**6 Inch PTZ Series** 2/4/8MP LightHunter + Al







Prime II

4/5/8MP LightHunter + AI







Easy series is the entry series for distribution market which contains products of WDR, dual-way talk, Easystar and human body detection

**EasyBasic** 2/3/4/5MP WDR



**EasyStar** 4/5/8MP Starlight



**Easy ColorHunter** 

2MP Mic & Speaker

**Dual-lens PTZ Camera** 2MP+2MP Mic & Speaker



**Active Deterrence** 2MP Mic & Speaker









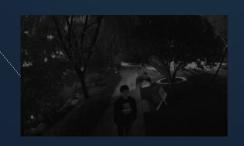


# From Seeing to Perceiving

How to detect the target accurately in low-light environment?

# Traditional Infrared Camera

- Black and white image, blurry details under low illumination
- Limitations in color extraction and details, low detection accuracy



VS

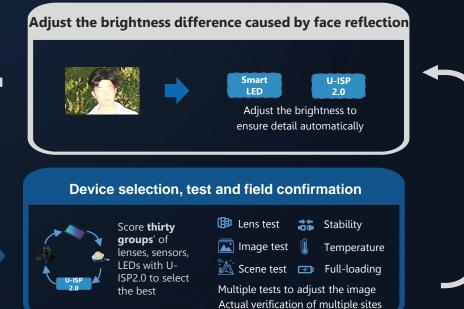


#### **UNV ColorHunter**

- Colorful and clear image under low illumination
- Higher detection accuracy at night

ColorHunter
Design
Process







# **NVR Family**



#### Vertical market

As the most powerful series, Pro series is equipped with the largest storage space, the most reliable stability and the further expansion capability.

#### **NVR516**

16 HDDs, 64/128 channels, 16\*1080P 24 HDDs, 128/256 channels, 20\*1080P decoding ability, power redundant, disk encloousure

#### **NVR824**

decoding ability, power redundant, disk encloousure



### PRIME

#### SMB market

Designed for projects, Prime series owns enough bandwidth, decoding ability and smart functions for IPC access, and also abundant interfaces for the possible linkage.

#### **NVR304-X**

8 HDDs, 16/32/64 channels, 16\*1080P decoding ability



#### **NVR308-X**

8 HDDs, 16/32/64 channels, 16\*1080P decoding ability



#### **NVR316**

16 HDDs, 32/64 channels, 16\*1080P decoding ability





#### Distribution market

Easy-to-use and variety of Easy series satisfy different choices in differen scenarios, and meet the need of entrylevel operators.

#### NVR302-S2

2 HDDs, 8/16/32 channels, 8\*1080P decoding ability



#### NVR302-E2

2 HDDs, 8/16/32 channels, 10\*1080P decoding ability



#### **NVR304-S**

4 HDDs, 16/32 channels, 8\*1080P decoding ability



#### **NVR301-X**

1 HDD, 4/8/16 channels, 8\*1080P decoding ability



#### **NVR304-E2**

4 HDDs. 16/32 channels. 10\*1080P decoding ability



#### **NVR302-S**

2 HDDs, 8/16 channels, 4\*1080P decoding ability



#### Wifi kit



#### **NVR301-S3**

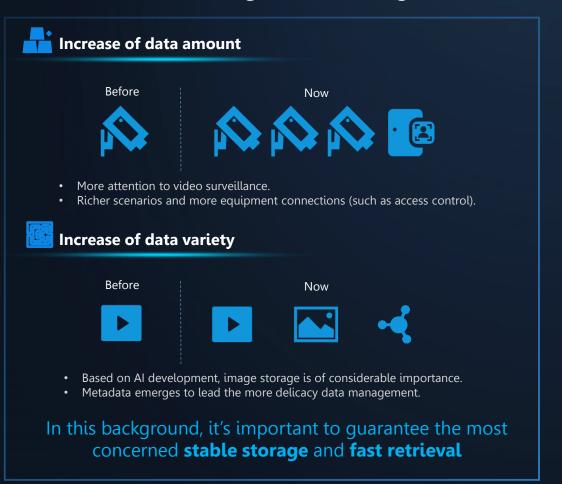
1 HDD, 4/8/16 channels, 4\*1080P decoding ability



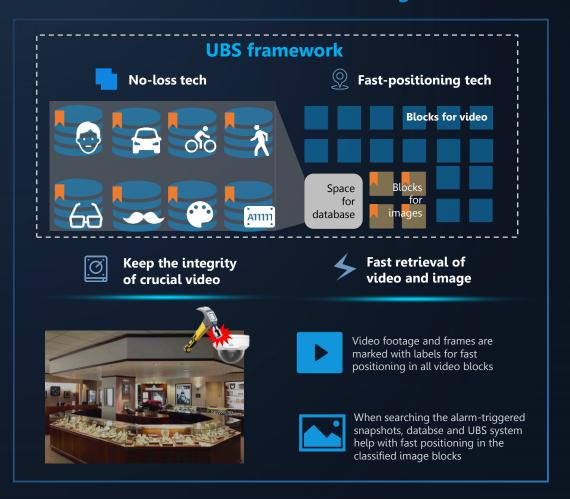


# From Single Storage to Diversified Storage

# What CHANGES does Al bring on data storage?



# What SOLUTIONS does Uniview have? Universal Block Storage





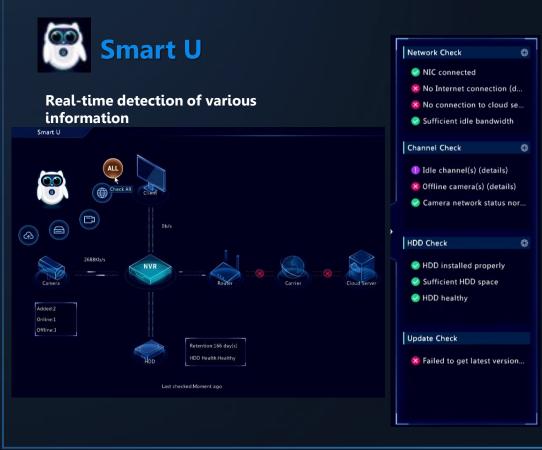
# Easy Tools, Efficient Deployment & Maintenance



According to the survey, 70% of our customers commented that the UNV tools greatly saves the installation cost and are ones of the best products of Uniview.









# **Project Products**

If you are a system integrator and are facing a complex engineering project, the following products are recommended:

Large-scale stable management platform



**400,000** Device accessed

Hundreds of billions of Data management

**3500**+ Project delivery

900+ City projects

**15 years+** Trouble-free operation

**99.999** % System availability

Hyper-converged analytics device



**3-in-1** Fusion design

**11** Built-in algorithms

**50 million** Multi-dimensional data storage

60% Reduction of deployment space

**90%** Reduction of installation time

Highly reliable network storage



**60-bay** 4U high-density design

**4000-channel** Cabinet storage

**\$5/TB** Landing cost

**5-year** 24/7 data protection

**4-layer** Data protection

Data loss



# **Easy AI for Broader Project Adaptation**

### **Multiple Algorithms**



Smoking detection



detection

detection



Work cloth detection



**Multiple Scenarios** 







Construction Supermarket site

Bank



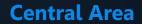


Panoramic Camera Intelligent Active Deterrence PTZ









All in one server

**Edge Area** 

Intelligent Edge Computing Server



# From VS to AloT: Display

#### **Display products**



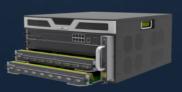
**LED Monitor** 

22~43"



**LCD Video Wall** 

Bezel 3.5mm, 46", 49", 55"



Decoder & Controller



**LED Displays** 

Pixel Pitch **0.9mm~8mm** Indoor & outdoor Models



Smart Interactive Display

T Series **65", 75", 86"** 

### **Unicolor Technology**



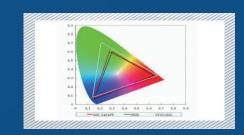
**Eye Care Mode** 



**Fast Response** 



**HDR 10** 

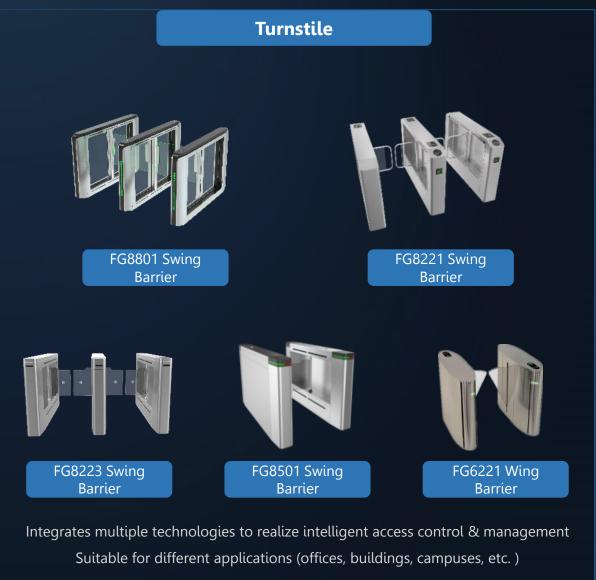


**Pixel & Color Correction** 



# From VS to AIoT: Intelligent Access Control







### From VS to AloT: Smart Home & Smart Office

### **Smart Home Products**



Smart home products include indoor camera and outdoor battery camera, protect your home and families all-around 24H.



**Connect your home Secure your family** 



### **UNEAR Video Conference Series**



With several audio core technologies, Unear video conferencing product is able to give users perfect meeting experience.



Hear extraordinary bring meetings alive





# **Open Ecosystem**

### **Compatible VMS**



























#### **International Standard**



### **Compatible Access Control**



























### **Compatible Smart Assistant**

**Amazon Alexa** 





Google **Assistant** 



### **Extensive Certifications**

### Safety & EMC & ERP



































### **Industry**

CMMI5 Erp UL 2802



EN50155

ITS Certifications from China Public Security

# Security



### Reliability

IP
IK
NEMA 4X
UL 50E

#### **Environment**



System Certification

ISO 9001 OHSAS 18001 ISO 14001 ISO 20000-1 ISO 27001





# **End-to-end Rigorous Quality Control**





# **Full Product Life Cycle Test System**

### The birth of a product requires 686 tests and reviews!

#### **Part Selection Stage**

Componentlevel reliability testing

#### Part analysis laboratory



The industry's first laboratory with specialized component-level analysis capabilities. 1.6 million USD equipment investment.

#### **Development Stage**

Single-boardlevel circuit testing System-level whole machine testing

Product Environmental reliability Testing

#### Reliability laboratory



The industry's first laboratory with specialized component-level analysis capabilities. 1.6million USD equipment investment.

#### **Trial Stage**

Batch manufacturability testing



Full line automated functional testing

**Mass Production** 

#### Test center laboratory



Industry-leading testing instruments, with a cumulative investment of nearly 15 million USD.



# Intelligent Manufacturing, Lean Production



### Global Intelligent Manufactur ing Base

- 2,0000 m² Manufacturing
   Bases in China
- Tongxiang & Jiaxing bases' production capacity: 8,0000 units per day
- India factories: 500,0000 units per year
- Employees: more than1,000 people.

# AGV Robots: Efficiency Improvement



 Manufacturing centers, logistics and storage centers. Employees: more than 1,000 people. Fully
Automatic
SMT
Production
Line

Annual output of highend video surveillance products exceeds 8 million units, with an output value of over
 615 million USD





### First-rate Delivery Ability, Globalized Logistics

# 5 warehouses

Located in 5 main ports covering Europe, America, Middle East and Asia

10
million
pcs shipment in 2021

Amsterdam

**Du bai**In the preparation



**TONG XIANG** 

Panama
In the preparation

Los Angeles

#### **Automated warehousing**

- Automatic operation, less manpower, material resources or storage space
- Professional material management: efficient material storage and sorting
  - Semi-automatic three-dimensional shelves
  - WMS system control
  - ESD and temperature and humidity control



# Partnership

Our success to the success of our partners

# **In-depth Global Coverage**

### Global

1 500+ sales & marketing employees

200 countries & 3000 cities channel coverage

3 40+ key countries with local team

### China

1 1500+ sales & marketing employees

3000+ cities and counties business coverage

3 110+ cities with local team



# **Business-driven Partner Policy**



### **Focus**

- Allied market exploration & investment
- Flexible authorization
- Wider and deeper business coverage



### **Profitability**

- Win the market
- Capital maximization
- Value-added service
- Cross selling



### Growth

- Sustainable growth training
- Capability empowerment
- Community and recognition



# **All Around Partner Support**

### Marketing Support



Social media/SEO
Marketing materials
Local brand activities
Retail store display
Online VR showroom
Local media exposure

# Technical Support & Training



24/7 service hotline
Solution design & onsite support
SDK integration &
customization
Certification system



## Market Protection

MSRP & market order management
Detailed region/product line authorization
Project registration & profit protection



#### Sales Incentive

Sales rebate
Demo support
Special promotion



#### Market Development

Lead generation Local BD support BP plan together



### IT Support

Partner APP
Partner Page
All channel marketing system

