



Windows Server:

Bridging on-premises and cloud



Microsoft ROK Incentive program for resellers

We are pleased to announce to you an incentive program with details as follows:

Program Period: 06th of July – 30th of September 2020

Business reason: The purpose of the program is show and use a competitive offer for Windows Server operation systems via Lenovo channel.

Eligible products: please see product table below

	Part number	Part number description	Reward, \$US
CALs	7S05002BWW	Microsoft Windows Server 2019 Client Access License (50 User)	300
	7S05002AWW	Microsoft Windows Server 2019 Client Access License (50 Device)	250
	7S050027WW	Microsoft Windows Server 2019 Client Access License (5 User)	30
	7S050026WW	Microsoft Windows Server 2019 Client Access License (5 Device)	25
	7S050029WW	Microsoft Windows Server 2019 Client Access License (10 User)	60
	7S050028WW	Microsoft Windows Server 2019 Client Access License (10 Device)	50
	7S050025WW	Microsoft Windows Server 2019 Client Access License (1 User)	6
	7S050024WW	Microsoft Windows Server 2019 Client Access License (1 Device)	5
	7S05004UWW	Microsoft SQL Svr 2019 CAL (5 User)	40
	7S05004SWW	Microsoft SQL Svr 2019 CAL (5 Device)	40
	7S05004RWW	Microsoft SQL Svr 2019 CAL (1 User)	8
	7S05004QWW	Microsoft SQL Svr 2019 CAL (1 Device)	8
	7S05002KWW	Windows Server 2019 Remote Desktop Services Client Access License (50 User)	400
	7S05002JWW	Windows Server 2019 Remote Desktop Services Client Access License (50 Device)	350
	7S05002FWW	Windows Server 2019 Remote Desktop Services Client Access License (5 User)	40
	7S05002EWW	Windows Server 2019 Remote Desktop Services Client Access License (5 Device)	35
	7S05002HWW	Windows Server 2019 Remote Desktop Services Client Access License (10 User)	80



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	7S05002GWW	Windows Server 2019 Remote Desktop Services Client Access License (10 Device)	70
	7S05002DWW	Windows Server 2019 Remote Desktop Services Client Access License (1 User)	8
	7S05002CWW	Windows Server 2019 Remote Desktop Services Client Access License (1 Device)	7
ROK	7S050015WW	Windows Server 2019 Standard ROK (16 core) - MultiLang	35
	7S05002MWW	Windows Server 2019 Standard Additional License (2 core) (No Media/Key) (Reseller POS Only)	4
	7S05001RWW	Windows Server 2019 Essentials ROK - MultiLang	25
	7S05001JWW	Windows Server 2019 Datacenter ROK w/Reassignment (16 core) - Multilang	400
	7S05001AWW	Windows Server 2019 Datacenter ROK (16 core) - MultiLang	300
	7S05002NWW	Windows Server 2019 Datacenter Additional License (2 core) (No Media/Key) (Reseller POS Only)	35
SQL+ROK	7S05003ZWW	MS SQL Svr 2019 Std w/Win Svr 2019 Std ROK (16 core)-Russian	75
	7S05003TWW	MS SQL Svr 2019 Std w/Win Svr 2019 Std ROK (16 core)-English	75
	7S05004AWW	MS SQL Svr 2019 Std w/Win Svr 2019 Dtc ROK (16 core)-Russian	350
	7S050044WW	MS SQL Svr 2019 Std w/Win Svr 2019 Dtc ROK (16 core)-English	350
	7S05004PWW	MS SQL Svr 2019 Standard Addl Svr Lic (Reseller POS Only)	35
	7S05002YWW	Microsoft SQL Server 2017 Standard with Windows Server 2019 Standard ROK (16 core) - Russian	75
	7S05002SWW	Microsoft SQL Server 2017 Standard with Windows Server 2019 Standard ROK (16 core) - English	75
	7S050039WW	Microsoft SQL Server 2017 Standard with Windows Server 2019 Datacenter ROK (16 core) - Russian	350
	7S050033WW	Microsoft SQL Server 2017 Standard with Windows Server 2019 Datacenter ROK (16 core) - English	350

Target audience: Authorized T2 partners (resellers) in Russian Federation

Mechanism:

Based on the table above you will be rewarded for each purchased/ordered unit or set in the form of vouchers of any available aggregator of such vouchers (e.g. <https://gc.vektor-adv.ru/catalog> , <https://www.giftery.ru/>) or regular rebate paid via nominated distributor.



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- **Please be aware that in order to get your reward you must send a message during program period to Alexander Morozov @ amorozov@lenovo.com that you know about this incentive and would like to participate because of your placed/purchased order(s) and get a reward.**

Once results are ready, you will be contacted to make a choice of reward.

- Reward will be in local currency equivalent and exact sum depends on exchange rate on the day of vouchers purchase by Lenovo or with same USD value as in table in case of regular rebate
- Purchase can be either **from factory** or directly **from local stocks**
- Be aware that if you order products from factory and they are sold out (reported by Distributor) to you within program period you will be counted this quantity only once
- Budget of the program is limited therefore winners will be rewarded based on first come, first served rule
- If you were rewarded already for exact purchase (based on End User) in previous periods than this will be out of the current program results
- If from factory purchase bid contract must include your T2 partner's data (name, CRM ID, etc.), if from stock than Distributors' Sales out report must include your Reseller's CRM ID
- In case of budget availability after final results calculation we agree to unpack CTO (custom to order) part numbers which include eligible products in order to count them to Business partners' achievements.

Reimbursement process:

During first month after the period of this promotion based on Sell Out reports received from Lenovo Authorized Distributors final results will be calculated and payment will be done. Please be aware that this is your responsibility to inform Distributor you are purchasing from about your unique registration **CRM ID number** in order Distributor can do correct Sales Out reporting.

Lenovo is free to stop the program and the announcement will be done same day.

Good luck in sales and with support,

Lenovo team!